

Revolution in Education



BHASI'S CLASSES

Education with commitment powered by professionals



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BHASI'S IAS

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*Successful Flight
Need Right Direction*



“The height by great men reached and kept were not attained by sudden flight, but they, while their companions slept were toiling upward in the night.”

HW Longfellow

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Why BHASI'S IAS

We believe the civil services exam is not a hard nut to crack, if proper guidance is provided at the right time to the aspirant. We, at Bhasi's IAS will make sure that any student joining the institute will get proper guidance from the experts in this domain along with regular classes, quality materials and time bound test series. This will help any student to go through all the concepts related to the exam in depth along with a self-assessment opportunity. An individual mentor is provided to each aspirant during the time of joining who will take care of all the requirements of students and take the students through entire process of examination. The personalized reading room facility allows the students to be in academy 24*7 and thereby enriching the knowledge through self-study along with group discussion. As most of our faculties and content developers are from the prominent institutes in Delhi, the quality of classes, materials and test series of Bhasi's IAS is on par with major institutes of Delhi. Our SVT (Success Visualization technique) and MSL (Multi-Sensory Learning) based smart classes will help any aspirants to visualize and learn any concepts easily.

So, what are you waiting for? Join us and be a part of our journey to achieve your dream. Remember, nothing can stop you once you decide what you want. But you have to decide & you are the only one to decide.

ABOUT US

Our journey began in 1974 in Trivandrum. The founding team included people who have experienced various exams till the last stage repeatedly. With a commitment to education, BHASI'S CLASSES has grown to become one of the leaders in every competitive exam preparation in India. We have trained more than 60,0000 students over the last 45 years, building an environment of trust and student care, year after year. We believe that education can never be arranged similar to profit oriented common business. We emphasize personal attention and greater interaction between teacher and student



Our Vision

Our organisation always has the vision of bringing forward brilliant minds of nation having the finest qualities to become great Indian personalities. The institute works wholly as a group towards achieving the goal of improving the society and the nation by nurturing the brilliant minds of their students and propelling them to reach their full potential.



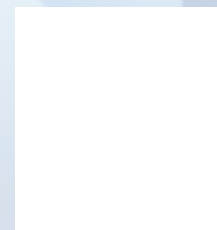
Our Mission

The foundation of our organisation is with a humble vision to develop and nurture talent by fulfilling the dreams of aspirants to join the top- most administrative services of the country. We empower them with the right kind of attitude, honing up their personality and skills and inculcate competitive attitude amongst them which help them to stay ahead in their life. We believe that everyone has talent and with right kind of guidance, commitment, discipline and dedication nothing is impossible to achieve

As Managing Director, Universal Edutech Campus, I take immense pleasure to dedicate this organisation to all aspirants who are in different stages of preparation. The motto “Education with commitment “has been our torchbearer and through this commitment we have produced 1000s of successful candidates in various exams including civil servants, IITians, DOCTORS till date. As we all know civil services as a career has been the most promising and prestigious one, and being the part of the nation building this service gives the youth an opportunity to be a part of policy making and showcase their skill set. Universal Edutech Campus which will be completing two decades of successful journey started in 1975 understands the changing pattern and the approach required to compete this exam. Keeping in view the three most important components for preparation i.e INTEREST, TIME and RESOURCE one cannot ignore the vital component that is mentoring. In the age of mass media and Digital world another important layer of preparation is online resource. Universal Edutech Campus is proud to dedicate our online mentor www.bhasisclasses.com An easy way to update which is single source companion of an aspirant and provides 360 degree insight to the aspirant. It also fulfills all online requirements and has already added to the success stories of many successful candidates. I wish huge success and will feel proud if Universal Edutech Campus can contribute to change your destiny.

We, at **BHASI'S CLASSES** firmly believe that there is no substitute for hard work, especially if one intends to join India's premier service-the IAS, However, hard work without focus and proper orientation is a waste of time and energy. BHASI'S CLASSES targeted study programmes, carried out under the guidance of experianced & Proficient faculty, with first hand experience in UPSC preliminaries, Mains and Interviews, spell success, year after year.

I Sincerely hope that you will join us and make your mark in life.
I also wish you success in your endeavours.



B.S BHASI

OUR PROGRAMS

SECTION A

- 1) Prelims cum mains batch
- 2) Prelims batch
- 3) Mains batch
- 4) Prelims test series
- 5) Mains test series
- 6) Current affairs
- 7) CSAT
- 8) Mains answer writing program
- 9) Interview mentorship program and mock interviews
- 10) Sociology Optional
- 11) Malayalam Optional
- 12) Public Administration Optional

SECTION B

Bhasis Integrated Foundation Programme (BIFP)

BIFP - Level 1 Programme

BIFP - Level 2 Programme

BIFP - Level 3 Programme

A BROAD STRATEGY

PRELIMINARY EXAMINATION

The Preliminary Examination, as the trend has been over a few years, demands the study of both the conceptual and the actual aspects of the subjects. Looking for source material is an uphill task for candidates. The specially designed material by the BHASI'S CLASSES comes in handy. Classroom lectures and one-to-one discussions with the teachers improved the grasp of candidates on the concepts. Finally, the tests evaluate the strengths and weaknesses of the candidates on the subjects.

MAINS EXAMINATION

Writing the mains examination is the main concern of a candidate. Success primarily depends upon extensive and in-depth study, and writing practice. The syllabus is too comprehensive to be covered within a short span of time. The institute takes all these factors into account while preparing candidates for the Mains examination. Candidates are advised to fix up targets and prepare vigorously.

Various aspects, especially, the flaws are discussed thoroughly. Problem-classes and Writing-Sessions make a fair assessment of the candidate's abilities. Additionally, availability of quality content helps the candidate in preparation

INTERVIEW

Preparing For civil services is about developing right attitude, behaviour, and approach. To help the candidates, who have appeared in mains and, are waiting for results, we have devised a very intensive interview programme.



OUR BATCHES

PRELIMS CUM MAINS

- Covers the entire syllabus for UPSC civil services examination.
 - Limited batch size
 - Each subject is covered by expert faculty
 - Focus on building solid foundation on every topic
 - Analytical ability is inculcated through specifically designed
 - interactive sessions.
 - Regular NCERT classes and tests
 - Intensive Answer Writing Sessions and individual feed back
- Separate current affairs module and CSAT also included in the course

EVENING BATCH

- Catering to the needs of working professionals and college going students
 - The course aims to build a foundation for civil services preparation
- Convenient timings and regular tests.

WEEKEND BATCH

- Catering to the needs of working professionals and college going students
- The course aims to build a foundation for civil services preparation
- Convenient timings and regular tests

GS PRELIMS CUM MAINS

Our seven month integrated prelims cum mains programme aimed at covering the syllabus of both prelims and mains exam together which will be beneficial for the students who are preparing for the exam as it helps in developing in-depth understanding on each subject.

OPTIONALS

The most vital point of a student who is preparing for this exam is the decision of selection of optional subject. Why selecting the optional a student have to consider the following aspects.

Interest (10%)

Availability of faculty (30%)

Availability of study materials (10%)

Availability of test series (20%)

Personal mentorship and regular feedback (30%)

We, at BHASI's IAS will make sure that every student who is preparing for optional will get the right mix of the above mentioned aspects. We, provide the following optional.

1.Sociology

- It deals with various theoretical and practical aspects of Indian and world society.
- Indian society and its salient features, like caste system, family system, marriage , tribes, Indian social structure etc
- Syllabus has good overlap with General Studies syllabus which helps GS preparation more easier.
- An optional paper often considered a stable & safe.
- It helps in writing quality essays with good content and perspective.

2)Public Administration

- Deals with the very subject matter of civil services examination
- Syllabus has good overlap with General Studies syllabus which helps GS preparation more easier.
- Optional with most selections in past 10 years
- Covers theoretical aspects of administration and Indian Administration in detail
- Incorporates the latest pattern changes in the civil services examination
- It helps in writing quality essays with good content and perspective.

3)Malayalam Literature

- Easy to prepare even without any literature background
- Every year has witnessed very good results in the subject
- Faculty with rich experience to deal with the subject.
- Regular test series and individual feed back
- Best quality study materials

GENERAL STUDIES Integrated Course includes

1. Induction Lectures to develop orientation of the candidate towards the civil services examination
2. General studies (Preliminary Exams)
3. General Studies (Mains Exam)- Advanced level
4. Regular tests during the course
5. Multiple rounds of post batch tests throughout the year with feedback

OPTIONALS

1. Optional (Main Exam)
2. Regular mains tests during the course
3. Multiple rounds of post batch mains tests throughout the year with feedback



COURSE SCHEDULE

GS-1 May-Jan GS-2 May-Jan GS-3 June-Feb
GS-4 July-Mar GS-5 Nov-May GS-6 Dec-May

The exact dates will be notified from time to time. Candidates are advised to start doing some self study before these classes.

Institute is currently running optionals like Geography, History, Malayalam, Public Administration and Sociology, The Course start twice a year

FEATURES OF INTEGRATED COURSES

- (A) Writing work in the class (related to relevant points).
- (B) Orientation of writing answers.
- (C) Discussion of previous years relevant questions.
- (D) Regular assignments and worksheets of the relevant topics.

CSAT

1. We are without parallel in CSAT
2. Conceptual sessions
3. Problem solving sessions
4. Regular tests 5. Pattern workshops

MODULE CLASSES PROGRAMME

Sl.no	COURSE
1	PRELIMS CUM MAINS
2	MAINS
3	OPTIONALS
4	TALENT DEVELOPMENT COURSE (8 TH ,9 TH ,10 TH)
5	FOUNDATION CLASS FOR 11 TH &12 TH
6	2019 PRELIMS VALUE ADDITION(SMART COURSES)
6	GENERAL STUDIES PRELIMS CUM MAINS(2020)
7	GENERAL STUDIES MAIN CRASH COURSES
8	GENERAL STUDIES MAIN SMART COURSE (VALUE ADDITION AND ANSWER WRITING
9	GS MAIN ANS WRITING PROGRAM
10	IAS SMART COURSE VALUE ADDITON
11	GS PRE CUM MAINS (ONLINE)
12	OPTIONALS
13	OPTIONALS ONLINE
	TEST SERIES
14	GS MAIN TEST SERIES ONLINE/OFFLINE
15	OPTIONALS TEST SERIES ONLINE/OFFLINE
16	GS PRELIMS TEST SERIES ONLINE OFFLINE
	STUDY MATERIALS
17	GS PRE CUM MAINS
18	GS MAINS
19	GS PRE
20	CSAT
	MODULE WISE
21	INTERNATIONAL RELATIONS GS 2
22	SECURITY ISSUES GS 3
23	INDIAN HISTORY GS 1
24	WORLD AND INDIAN GEOGRAPHY GS 1
25	INDIAN ECONOMY GS 3
26	SCIENCE GS PRELIMS
27	POLITY AND GOVERANACE GS 2
28	ENVIRONMENT AND ECOLOGY GS 3
29	NUMBER SYSTEM AND ALGEBRA
30	ARITHMETIC &DI
31	RESONING
32	SCIENCE & TECHNOLOGY GS 3
33	INDIAN SOCIETY GS 1
34	ETHICS AND INTEGRITY GS 4
35	INDIAN CULTURE GS 1
36	WORLD HISTORY GS 1
37	GEOMETRY AND MISC
38	ENGLISH AND COMPREHENSION



FEE CONCESSIONS

20% Fee Concessions to the candidate of General Studies Pre cum Mains Integrated course, if they wish to attend optional classes.

50% Fee Concessions General Studies to the students who topped in their college/university.

FEE CONCESSIONS

Special arrangement for personal problems like Anxiety, Tension and Lack of Concentration and Retention.

REPETITION FACILITY

If the student does not feel confident about any part of the course he/she can attend further courses free of cost

If a candidate wants to repeat the entire batch (for optional or GS) he/she can do so free of cost provided his/her attendance was more than 90% in the previous batch. In the non fulfilment of the above mentioned condition, he will have to pay 25% of the full amount.

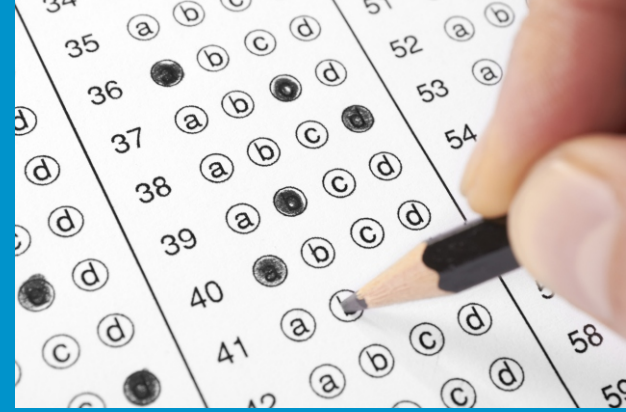
HOSTEL FACILITY

The Institute helps in arranging excellent Hostel Facility separately for both boys and girls at reasonable rates. Special care is taken for the quality of the food and peace of mind of the student

TEST SERIES PROGRAMME

PRELIMS TEST SERIES

1. 47 Direct questions in UPSC Prelims 2018, 55 in UPSC Prelims 2017, 51 in UPSC Prelims 2015 from 2010 to 2017.
2. Test series with detailed explanation which covers all the concepts related to the topic in questions.
3. Our prelims test series uses a statistical comparative analysis to analyse the performance of each aspirant vis-à-vis others.
4. Based on the comparative analysis aspirants are given extra questions to work on their weak areas.
5. Aspirants are given module based test materials to boost their performance in every test.
6. A prelims mentor is assigned to each aspirant to guide their preparation to the next level throughout the process.
7. There will be a detailed discussion after every test by expert faculty with answer key.



MAINS TEST SERIES

1. Mains test series covers all GS papers intensively by section wise tests and comprehensive exams.
2. The test evaluation will be done in the same pattern as UPSC by expert faculty.
3. Personal mentorship programme involves detailed feedback after every test to analyze the strength and weakness of the aspirants.
4. Discussion on answer writing techniques and strategies by expert faculty.



INTERVIEW / PERSONALITY TEST

1. Detailed DAF analysis
2. Group Training Sessions
3. Video analysis
4. One to one sessions and individual feedback
5. Personality development sessions.
6. Specially designed Current affairs module with different perspectives on each important topics of last one year.
7. BHASI's integrated interview mentorship programme (BIIMP) helps to prepare candidates in holistic manner to face UPSC interview.
8. The mock interviews are conducted exactly at the level of UPSC.
9. The interview panels consist of civil servants, academicians, NGO activists, Psychologists, Sociologists, Philosophers etc in the exact model of UPSC.
10. All the mock interviews are video recorded which will be provided to the students for self-assessment



READING ROOM

1. Fully air conditioned 24*7 reading room with state of the art facilities.
2. Wifi facility for students.
3. A specialized teacher available for clearing doubts on call any time in all subjects.
4. Personalized cubicles for individual aspirant.
5. Separate discussion rooms for group discussions.



BHASI'S INDIVIDUAL MENTORSHIP PROGRAMME

- Personal counselling session and psychological support to each students
- Preparing personalized strategy & time table depends on the student
- Each aspirant is provided a mentor.
- The mentor will guide the aspirant through civil service preparation process
- Minimize the mistakes aspirants usually make.
- Students will be connected all the time to clear all doubts related to exam and various subjects.



BHASIS INTEGRATED FOUNDATION PROGRAMME(BIFP)

The programme is specifically designed for 8th, 9th, 10th, 11th & 12th standard student. it is an introductory course to identify and bring out the talent of students from their earlier stage itself. This course provides new dimension for learning, interacting and discussing about current affairs and various other subjects related to civil service examination. We cover not only India syllabus but also syllabus from other countries like UK, France, Australia & USA by foreign teachers. Apart from covering the regular syllabus like history, geography, polity, economy and current affairs, we also offers special camps for our BIFP students which involves a lot of extra curricular activities including success visualisation techniques (SVT), multi sensory learning techniques(MSLT), various games for developing skills for team work etc.

UNIVERSAL FOUNDATION SCHOLARSHIP PROGRA

- ➔ 50 per cent fee concession for the students who topped the university.
- ➔ 50 per cent fee concession for the students who got 80% marks in 10th& 12th and graduation.
- ➔ 33% fee concession for SC/ST students.
- ➔ 100 per cent fee concession for reading room for those students who cleared prelims.
- ➔ Free interview coaching for students who cleared mains.

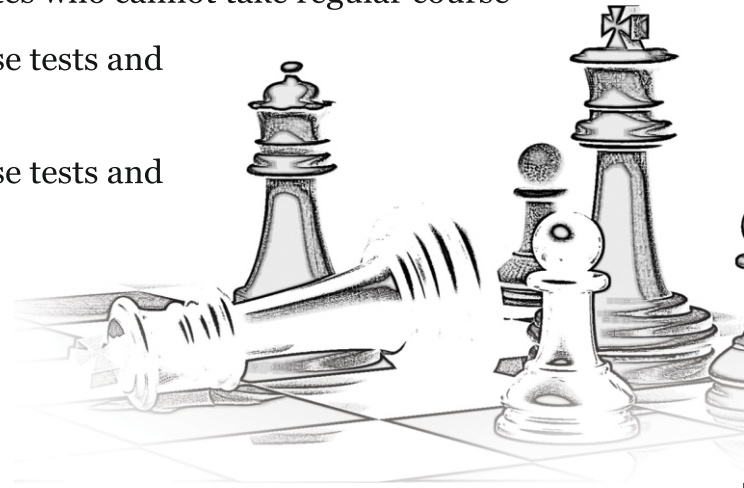


OUR FEATURES

1. 24*7 reading room for students.
2. Scholarship program for deserving candidates.
3. Expert faculty on each subject.
4. Personalized training program.
5. Use of cutting edge technology
6. Individual mentorship program.
7. 24*7 online support
8. Intensive answer writing practice
9. Mock exams
10. Comprehensive study materials
11. 360 degree analysis on performance of each student.
12. Time tested strategy.
13. Interview guidance.
14. Library with more than one lakh books

TEST COURSES

- ➔ We provide the test facilities for the candidates who cannot take regular course
- ➔ Preliminary tests series including section wise tests and complete test -PS
- ➔ Preliminary tests series including section wise tests and complete test -PS
- ➔ Pre cum Mains test series including section wise tests and complete test-CS
- ➔ We have test running through out the year, candidate can chose his/her own schedule according to one's own strategy of preparation.
- ➔ For details about the timing of the test series candidate must contact the Administrative Officers in the institute



PUBLIC FUNCTIONS

- ➔ Institute regularly conduct workshop on preparation of Civil Services at various educational intitutions.
- ➔ Public Lecture have been arranged in adjoining cities like Delhi, Chennai, Banglore, Vizag, Chandigarh, Hyderabad, Bhopal Trivandrum, Kollam, Eranakulam, Thrissur, Calicut for helping candidates to know about IAS.
- ➔ On every Wednesday a **FREE INTRODUCTORY LECTURE** is held at 5.00 pm regarding **WHYS, HOWS & WHATS** of IAS.
- ➔ Blood Donation camps are conducted to instill social consciousness among civil service aspirants.
- ➔ Talks on general topics by eminent and retired civil servants are conducted so as to develop analytical capability of the candidates.



TEACHING TECHNIQUES

- From our own experience we have devised unique teaching techniques which take into consideration the requirements of the exams.
- The emphasis is not only on teaching, but also on inculcating and inducing various skills required to crack the exam, which is not about what to do but how to do.
- We emphasize a lot on creating analytical abilities in students to synchronize the expectation of the candidate with that of the UPSC.
- This is done by regularly emphasizing on questions, which can be asked from a given topic.
- With regular repetition of this process, students develop their own software in the mind which allows them to analyze the topic from the point of UPSC.
- We provide model answer worksheet so that students have a ready reference to set their own benchmark.
- All of us, as individuals, have unique problems, which can't be handled within the class. In BHASI'S CLASSES we do acknowledge this.
- Along with these we have taken appropriate care to provide all comforts such as Air Conditioned classes Rooms, Comfortable Chairs, and Overhead Projectors, etc.



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UNIVERSAL EDUTECH CAMPUS

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